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## **PRESS RELEASE**

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### **EMMY NOMINATION FOR LACDMH's *PROFILES OF HOPE* PSA** ***LA County Department of Mental Health receives an Emmy nod for its mental health PSA.***

**Los Angeles, CA** – Working with the LA County Channel, the Los Angeles County Department of Mental Health (LACDMH) Public Information Office (PIO) is proud to announce its nomination for an Emmy Award in the category of Public Service Announcement (PSA) for its ***Profiles of Hope*** PSA. Featuring six celebrities and well-known personalities, the PSA can be viewed online on the [LACDMH website](http://LACDMH website) and on [YouTube](http://YouTube). It was produced by LACDMH Public Affairs Director **Kathleen Piché** and Public Information Officer **Karen Zarsadiaz-Ige**.

The ***Profiles of Hope*** PSA is based on the ***Profiles of Hope*** series used as a teaching tool to motivate audiences and erase stigma. Funded by the Mental Health Services Act (MHSA), the ***Profiles of Hope*** PSA spotlights high-profile individuals who candidly share how they overcame stigma and various obstacles to live successful and productive lives, and carry on LACDMH's mission of *Hope, Wellness and Recovery*.

Featured are:

- Emmy Award-winning actor **Maurice Benard** who plays Sonny Corinthos on the ABC soap opera *General Hospital*.
- Psychiatrist **Clayton Chau, M.D., Ph.D.**, who co-hosts a weekly television show, *Viet View*, to bring awareness to mental health issues for the Vietnamese community.
- Actor/musician **Robert David Hall** who plays Dr. Albert Robbins on the CBS show *CSI: Las Vegas*.
- Emmy Award-winning actress/author **Mariette Hartley** who has starred on the stage, movies and in television shows for more than 40 years.
- Boxing champion **Mia St. John** who has won three World Boxing Council (WBC) titles.
- U.S. Vets president/CEO **Stephen Peck, M.S.W.**, son of actor Gregory Peck, who is a Vietnam veteran, leading the nation's largest non-profit dedicated to helping vets.

Winners of the 65<sup>th</sup> annual Los Angeles area Emmy Awards will be announced on Saturday, August 3, 2013 in North Hollywood. **(More)**

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The Los Angeles County Department of Mental Health is the largest county-operated mental health department in the United States, directly operating 75 program sites and more than 100 co-located sites. Each year, it contracts with approximately 1,000 agencies and individual practitioners to provide a spectrum of mental health services to more than 250,000 residents of all ages. The Department's mission -- enriching lives through partnership to strengthen our community's capacity to support recovery and resiliency -- is accomplished by working with stakeholders and community partners to provide clinically competent, culturally sensitive and linguistically appropriate mental health services to clients in the least restrictive manner possible.

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